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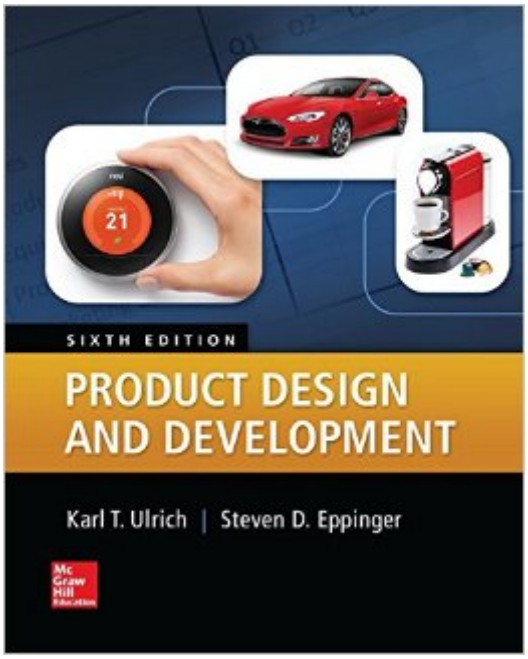

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Customer Reviews

This is a comprehensive text supporting product development and design. I have used it since the first edition came out and have happily updated as new editions arrived. It has supported academic studies in product development, engineering and design at my University throughout the last twenty years.

Very expensive, the book uses data from real companies to explain information about product design but it becomes a very boring text book before chapter one is finished. It does go into detail of most things you need to know for product design but it’s incredibly boring and expensive. Would recommend renting it.

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